

# EXPERIENCE



## Content Writer

Brafton  
Oct 2015-Present

Write and edit tech-focused content for over 20 small business clients.



## Content Producer

Aug 2012-Present

Build and maintain websites. Design marketing collateral. Write copy. Coordinate social media. Clients include Berklee College of Music, Complete Track and Field, Syracuse University, and QPID.



## Writer and Editor

Aug 2012-Present

Write and edit print and online pieces. Create multimedia assets, i.e., photographs and infographics. Publications include BDCwire.com and the Syracuse New Times.



## Content Producer

LoudCloud Systems, Inc.  
Nov 2013-Jan 2015

Built and managed website, created marketing collateral. Wrote ad copy. Managed social media accounts.



## Writer and Photographer

The Post and Courier  
May-June 2012

Covered Spoleto Festival USA for Pulitzer Prize-winning daily. Wrote print features and reviews. Edited festival blog. Coordinated social media coverage. Contributed video and photographs.



## Web Editorial Intern

Interview Magazine  
Jan-April 2012

Wrote online pieces. Managed web content. Edited photographs. Aided the social media team.

# JOSH BREEDEN



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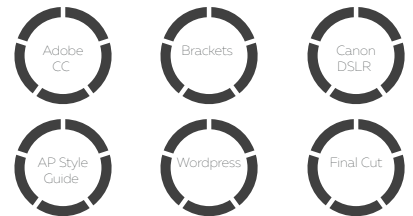


joshuabreeden.com

## SKILLS

- WRITING/EDITING ●●●●●●
- GRAPHIC DESIGN ●●●●●●
- SOCIAL MEDIA ●●●●●●
- PHOTOGRAPHY ●●●●●●
- WEB DESIGN ●●●●●●

## TOOLS



## EDUCATION

 Syracuse University  
MA, Arts Journalism

 University of Mississippi  
BA, History

## REFERENCES

Bill DeLapp  
Syracuse New Times  
bdelapp[at]syracusenewtimes.com

Johanna Keller  
Syracuse University  
jkeller[at]syr.edu

Adam Parker  
The Post and Courier  
aparker[at]postandcourier.com